



2014 Events Calendar

CFRE Continuing Education Points: Luncheons: 1 pt. ♦ Workshops: 1.5 pts. ♦ NJ/NY Summit: 4 pts. ♦ Whitley Lecture: 3.5 pts.
 Fundamentals of Fundraising: 14 pts. ♦ Conference on Philanthropy: 6.5 pts.
Full participation in these programs is applicable for CEUs in Category 1.B – Education of the CFRE International application for initial certification and/or recertification. For more details on the CFRE application process, visit www.cfre.org

Directions to: [Pines Manor](#) [Children's Specialized Hospital](#) [Bridgewater Marriott](#)

Date	Event	Speaker(s)	Topic	Venue
1/9/2014	Luncheon	H. Aldervan Daly, City Families, Inc.; Lisa Liss, Trinitas Health Foundation; Michael Malekoff, Michael Malekoff Consulting LLC and Maria Semple, Prospect Finder, LLC	Social Media: Accomplishing Board, Friend & Fundraising Outcomes in 20 Minutes a Day	Pines Manor
3/5/2014	Whitley Lecture	John Haydon, Inbound Zombie	How to Enhance Your Fundraising Strategy with Social Media and Email Marketing	Pines Manor
4/10/2014	Luncheon	Karen Caruso, Caruso Consulting Corporation; Dr. Charles Dees, NJIT; Nancy Racette, CFRE, Development Resources, Inc. and Willam Webber, Development Guild/DDI	Development Officer Survival Guide: Strategies for Managing Your Fundraising Career	Pines Manor
4/10/2014	Afternoon Workshop	Karen Caruso, Caruso Consulting Corporation; LLC; Nancy Racette, CFRE, Development Resources, Inc. and Willam Webber, Development Guild/DDI	"Speed Dating" with the Recruiters	Pines Manor
5/16/2014	Awards Luncheon	N/A	Excellence in Philanthropy Awards Luncheon	Pines Manor
6/12/2014	Morning Workshop	Andrea Schwartz, ADS Creative and Mailing Services with James Gurland, JD, Kean University Foundation and Michelle Napell, JD, OneFamily	Direct Mail Boot Camp	Pines Manor
7/10/2014	Luncheon	Moderator: Irene O'Brien, Rutgers University-Newark Panelists: Nancy Hamilton, Community Foundation of NJ; Rodger Herrigel, Investors Bank Foundation and Charles Venti, The Nicholson Foundation	Funders' Panel	Pines Manor
7/17 & 7/18/2014	Fundamentals of Fundraising	Michael Baker, CFRE, m3 Development Corp.; John Carno, CFRE, Centenary College; Alan Grossman, CFRE, Jersey City University; Dawn Knill, CFRE, SAGE Eldercare; Lucinda Mercer, CFRE, LM Consulting and Jennifer Vriens, M.C., CFRE, YWCA Eastern Union County	Fundamentals of Fundraising (2-day course)	Children's Specialized Hospital
8/13/2014	Members Only Webinar	John Greenhoe, CFRE, Western Michigan University	Opening the Door to Major Gifts: Mastering the Discovery Call	Children's Specialized Hospital
9/15/2014	NJ/NY Summit on Philanthropy	Moderator & Keynote: Andrew Watt, FlntF, Association of Fundraising Professionals Panelists: Michael Haberman, JPMorgan Chase Foundation; Shané Harris, Prudential Foundation and Nevin Kessler, Rutgers University Foundation	Trends That Will Drive Philanthropy's Future	NJPAC
10/7/2014	Luncheon	Moderator: Dan Hirshberg, CHP Communications, LLC Panelists: Jeremy Grunin, Jay & Linda Grunin Foundation; Nancy King, Willis & Nancy King Foundation, Inc. and Carol Stillwell, Stillwell-Hansen	Meet the Philanthropists [Rescheduled from 2/13/14]	Pines Manor
10/7/2014	Afternoon Workshop	Moderator: Roslyn Rogers Collins, Planned Parenthood of Metropolitan New Jersey Panelists: Luis Diaz, Gibbons P.C.; Martin Finkle, Scotwork North America; Josephine Hernandez, Passaic Academic Center at Passaic County Community College & Dr. Bette Simmons, County College of Morris	How Board Diversity Can Boost Your Development Efforts [Rescheduled from 2/13/14]	Pines Manor
11/13/2014	34th Annual Conference on Philanthropy	Various	Various	Bridgewater Marriott
12/11/2014	Luncheon	TBD	Motivational Speaker & Holiday Celebration	Pines Manor