



2013 Events Calendar

CFRE Continuing Education Points: Luncheons: 1 pt. ♦ Workshops: 1.5 pts. ♦ NJ/NY Summit: 4 pts. ♦ Whitley Lecture: 3.5 pts.
Fundamentals of Fundraising: 14 pts. Conference on Philanthropy: Day 1: 4 pts. / Day 2: 7 pts. Full participation in these highlighted programs is applicable for CEUs in Category 1.B – Education of the CFRE International application for initial certification and/or recertification.
 For more details on the CFRE application process, visit www.cfre.org

Date	Event	Speakers	Topic	Venue
1/10/2013	Luncheon	Moderator: Alan Grossman, CFRE, New Jersey City University Panelists: Peter Hansen, CFRE, NJPAC and Jeffrey Sobel, Jeffrey Sobel Consulting	Annual Giving	Pines Manor
2/14/2013	Morning Workshop	Lori Fabian, Fabian Consulting	Data to Dollars: Using Program Evaluation to Secure & Maintain Funding	
2/14/2013	Luncheon	Moderator: Corinne LeBaron, MSS, Ronald McDonald House of Long Branch & New Brunswick, NJ Panelists: William H. Byrnes, Jr., F. M. Kirby Foundation, Inc. and Lisabeth Degnan, Affinity Federal Credit Union Foundation	Funders' Panel	
3/14/2013	Whitley Lecture	Andrea Kihlstedt, Asking Matters	Asking Make You Anxious? Learn to Ask in the Way that Suits You Best	
4/18/2013	Luncheon	Beth Anne Dobosh, Children's Specialized Hospital Foundation	Building a Corporate Engagement Program	
5/14/2013	Awards Luncheon	N/A	Excellence in Philanthropy Awards Luncheon	
6/5/2013	Morning Workshop	Michelle S. Gollapalli, MBA, CFRE, CAP, Presby's Inspired Life	\$ense and \$ensitivity: Keys to Attracting Diverse Donors	Wyndham Worldwide
6/13/2013	Morning Workshop	Robbe A. Healey, MBA, NHA, ACFRE, International Association of Fundraising Professionals	Creating a Board and Organizational Culture of Philanthropic Engagement	New Jersey All Stars Scott Flamm Center
7/25 & 7/26/2013	Fundamentals of Fundraising	CFREs: Michael J. Baker, Kwi Nam Brennan, John Carno, Amy Eisenstein, Alan Grossman, Dawn Knill, Lucinda Mercer and Jennifer Vriens	Fundamentals of Fundraising (2 days)	Children's Specialized Hospital
7/11/2013	Luncheon	Moderator: James C. Barrood, Rothman Institute of Entrepreneurship, Silberman College of Business, FDU Panelists: William V. Engel, Hyde and Watson Foundation; Nancy W. Kielling, Princeton Area Community Foundation & Elliott Lee, JP Morgan Chase	Funders' Panel: A Window Into the Grant-maker's World	Pines Manor
7/11/2013	Afternoon Workshop	Sarah Unger, The Crisis Ministry of Mercer County, Inc. and Elizabeth B. Wagner, CFRE, Princeton Area Community Foundation	Clear and Compelling: Strategies for Writing Stronger Grant Proposals	
8/21/2013	AFP-NJ Members Only Webinar	Valerie Lambert, Bilou Enterprises	How to Incorporate Online Giving Into Your Annual Fund ... And Track It	Children's Specialized Hospital

Date	Event	Speakers	Topic	Venue
9/25/2013	NJ/NY Summit on Philanthropy	Keynote: Reynold Levy, Lincoln Center for the Performing Arts Panel Moderator: Holly Hall, The Chronicle of Philanthropy Panelists: Martin Edlund, Malaria No More; Laurence Jahns, Robin Hood & Louisa Ritter, Goldman Sachs Gives	Change: It's inevitable ... it's challenging ... but do we have to be afraid of it?	NJPAC
10/8/2013	Luncheon	Ken Hunter, The PowerStation Communications	Who Are You Again? Transform Your Fundraising Efforts by Becoming an Influential Messenger and Social Media Pro	Pines Manor
10/8/2013	Afternoon Workshop		Donor Fatigue? Bring Back the Excitement Through a Communications Program that Reinvigorates and Grows Your Fundraising Base	
11/13 & 11/14/2013	Conference on Philanthropy	Various	Nationally-known speakers featured during a 1½ day conference	Bridgewater Marriott
12/12/2013	Luncheon	Stephanie M. Cicale, CFRE, Homeless Solutions, Inc.; Mary Ruotolo, Susan G. Komen North Jersey and Faith West, Faith West Events	Creating Signature Events	Pines Manor