



## Association of Fundraising Professionals New Jersey Chapter

# Sponsorship Opportunities

In an effort to give sponsors maximum exposure with a solicitation once per year we have created sponsorship packages, which provide sponsorship opportunities throughout the year.

### January – December

#### **PLATINUM SPONSORSHIP**

**\$15,000**

- ❖ Logo on AFP-NJ Website with link to your website for one year
- ❖ Top level sponsorship recognition at the Conference on Philanthropy – November
  - ✓ Title sponsor recognition on all print materials
  - ✓ Company Logo on all Banners and Signage
  - ✓ Recognition in all conference press releases and PR materials
  - ✓ Pre-Conference and Attendee Mailing List
  - ✓ Recognition on the Conference on Philanthropy web page with link to your website
  - ✓ Reserved Table of 8 at the luncheon, plus 2 full day conference registrations
  - ✓ Special recognition at, and 2 invitations to the pre-conference reception
  - ✓ Priority placement exhibit booth
- ❖ Top level sponsorship recognition at the Awards Dinner – May
  - ✓ Premium ad in ad book (inside front, outside or inside back cover)
  - ✓ Recognition on front cover of ad book
  - ✓ Table of 10, premier seating
  - ✓ Recognition on event signage, marketing materials, press releases and all AFP-NJ publications
- ❖ Top level sponsorship recognition at each luncheon and programs throughout the year
  - ✓ Verbal acknowledgement by chapter president or designee
  - ✓ Opportunity to introduce speaker at one monthly education program of your choosing (first come first served) plus an opportunity to make an announcement
  - ✓ Logo on each luncheon eblast
  - ✓ Printed thank you table top sign on registration table and display table during monthly programs.

**GOLD SPONSORSHIP****\$10,000**

- ❖ Logo on AFP-NJ Website with link to your website for one year
- ❖ Recognition at the Conference on Philanthropy
  - ✓ Gold sponsor recognition on all print materials
  - ✓ Company Logo on all Banners and Signage
  - ✓ Recognition in all conference press releases and PR materials
  - ✓ Pre-Conference and Attendee Mailing List
  - ✓ Recognition on the Conference on Philanthropy web page with link to your website
  - ✓ Reserved Table of 8 at the luncheon, plus 2 full day conference registrations
  - ✓ Special recognition at, and 2 invitations to the pre-conference reception
  - ✓ Priority placement exhibit booth
- ❖ Recognition at the Awards Dinner – May
  - ✓ Full page ad in ad book
  - ✓ Table of 8, premier seating
  - ✓ Recognition on event signage, marketing materials, press releases and all AFP-NJ publications
- ❖ Top level sponsorship recognition at each luncheon and programs throughout the year
  - ✓ Verbal acknowledgement by chapter president or designee
  - ✓ Opportunity to introduce speaker at one monthly luncheon of your choosing (first come first served) plus an opportunity to make an announcement
  - ✓ Logo on each luncheon eblast
  - ✓ Printed thank you table top sign on registration table and display table during monthly programs.

**SILVER SPONSOR****\$7,500**

- ❖ Recognition at the Conference on Philanthropy – November
  - ✓ Recognition on Banners and Signage
  - ✓ Recognition on the Conference on Philanthropy web page with link to your website
  - ✓ Reserved Table of 8 at the luncheon
  - ✓ Exhibit booth
- ❖ Recognition at the Awards Dinner – May
  - ✓ Full page ad in ad book
  - ✓ Table of 6
  - ✓ Recognition on event signage and all AFP-NJ publications
- ❖ Recognition at 2 luncheons
  - ✓ Verbal acknowledgement by chapter president or designee
  - ✓ Opportunity to introduce speaker at one monthly luncheon of your choosing (first come first served) plus an opportunity to make an announcement
  - ✓ Logo on each luncheon eblast (for your two luncheons)
  - ✓ Printed thank you table top sign on registration table and display table during monthly programs.

**BRONZE SPONSOR****\$5,000**

- ❖ Recognition at the Conference on Philanthropy – November
  - ✓ Recognition on the Conference on Philanthropy web page with link to your website
  - ✓ Reserved Table of 8 at the luncheon
  - ✓ Exhibit booth
- ❖ Recognition at the Awards Dinner – May
  - ✓ Half page ad in ad book
  - ✓ 4 tickets
  - ✓ Recognition on event signage and all AFP-NJ publications
- ❖ Recognition at 2 luncheons
  - ✓ Verbal acknowledgement by chapter president or designee
  - ✓ Logo on each luncheon eblast (for your two luncheons)
  - ✓ Printed thank you table top sign on registration table and display table during monthly programs.

**FRIEND SPONSOR****\$2,500**

- ❖ Recognition at the Conference on Philanthropy – November
  - ✓ Recognition on the Conference on Philanthropy web page with link to your website
  - ✓ Reserved Table of 4 at the luncheon
  - ✓ Exhibit booth
- ❖ Recognition at the Awards Dinner – May
  - ✓ Half page ad in ad book
  - ✓ 2 tickets
  - ✓ Recognition on event signage and all AFP-NJ publications
- ❖ Recognition at 1 luncheon
  - ✓ Verbal acknowledgement by chapter president or designee
  - ✓ Logo on each luncheon eblast (for your luncheons)
  - ✓ Printed thank you table top sign on registration table and display table during monthly programs.

Sponsorship opportunities provide sponsors with affiliation with a well-known, respected organization and professionally organized events and exposure to hundreds of members and non-members annually.

Thank you for your support of AFP-NJ Chapter!



## AFP-NJ Monthly Luncheon Program Sponsor Amenities

**\$250.<sup>00</sup>**

We have a great opportunity to get your name out to the non-profit community through the sponsorship of an AFP-NJ Monthly Luncheon Program.

These programs take place the second Thursday of each month except during July, August and November. They include about 15 minutes of chapter business, 45 minutes for networking and a 1 hour, formal educational program.

Speakers are often local professionals with expertise in the topic being presented, whose presentation provides a broad overview with ample time for specific questions. Typically, 80-100 members from development offices of non-profit organizations participate each month.

### **Sponsor Amenities**

- ❖ Introduction of your company and services (limited to 2-3 minutes)\*
- ❖ Introduction of our luncheon speaker
- ❖ Your company's name and logo on e-blasts and website (*must be within promotional timeframe*)
- ❖ One ticket to the luncheon
- ❖ Your promotional materials on tables\*\*
- ❖ Draped exhibit table for your promotional materials near registration area for the event
- ❖ Acknowledgment at the event
- ❖ Signage at the event

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***\*Must be approved by AFP-NJ***

***\*\*Copies to be produced and distributed by speaker***