



## 2011 Events Calendar

Date	Event	Speaker(s)	Topic
1/13/2011	Luncheon	Amy Eisenstein, MPA, CFRE, Principal, Tri Point Fundraising	50 Asks in 50 Weeks: How to Jumpstart Your Small Development Shop
2/10/2011	Luncheon	Alex J. Plinio, Assistant Instructor, Management & Global Business and Co-Founder, Institute for Ethical Leadership, Rutgers Business School	Creating an Ethical Culture in Your Nonprofit Organization
3/24/2011	Whitley Lecture	Marc A. Pitman, CFCC, Principal, Fundraising Coach.com	Ask Without Fear!
4/12/2011	Luncheon	Lorri M. Greif, CFRE, President, Breakthrough Philanthropy, Inc.	What and Why You Need to Know About Charitable Motivations Across the Generations
5/12/2011	Breakfast	Moderator: Jose Barquin, Vice President, Community Counseling Services Co., Inc. Panelists: Jaime Abbott, Development Associate, New Jersey Symphony Orchestra; Nancy Hoffmann, Independent Consultant & Katherine Warnock, Director, Execu-Search Group	Career Development at All Stages
5/16/2011	Awards Dinner	Various Presenters	An Evening of Recognition of Outstanding Philanthropic Leadership in the State of New Jersey
6/9/2011	Workshop	Ray Minor, Vice President, Advancement United Methodist Homes of New Jersey Foundation, Inc.	Annual Fund: Needs Assessment and Case for Support
6/9/2011	Luncheon	Moderator: Theresa Shubeck, EVP, Ruotolo Associates Inc. // Panelists: Ken Cole, Sr. Director of Planned Giving and Capital Campaigns, Overlook Hospital Foundation; Sue Davies, Campaign Director, NJ Expansion Campaign All Stars Project, Inc. and Steven M. Ryan, CFRE, Sr. Director of Development, Mental Health Association of Essex County	Telling Your Story
7/14/2011	Breakfast	Marc W. Halpert, connect2collaborate, A Division of Your Best Interest LLC	LinkedIn for Nonprofit Organizations
7/28 & 7/29/2011	Fundamentals of Fundraising	John Carno, CFRE, VP of Development, New Jersey Audubon Society; Amy Eisenstein, MPA, CFRE, Principal, Tri Point Fundraising; Margaret Guellich, CFRE, Dir. of Fund Development, Food Bank of South Jersey; Linda Lysakowski, ACFRE, President & CEO, Capital Venture; Sean Kehoe, VP, Sales & Email Marketing, Trinity Direct	Fundamentals of Fundraising
9/15/2011	Morning Workshop	Marc Saffren, CFRE, Managing Director, m3 Development Corp.	Your Advancement Committee - Part I
9/15/2011	Luncheon	Moderator: Marc Saffren, CFRE, Managing Director, m3 Development Corp. Panelists: Linda Meisel, LCSW, Executive Director, Jewish Family & Children's Service of Greater Mercer County; Bridget A. Murphy, CFRE, Chief Philanthropy Officer, Visiting Nurse Association Health Group; J. George Reilly, ChFC, Sr. Account Executive, Sr. Financial Planner, MetLife	Your Advancement Committee - Part II

Date	Event	Speaker(s)	Topic
9/21/2011	NJ/NY Summit on Philanthropy	Moderator: Stacy Palmer, Editor, The Chronicle of Philanthropy Panelists: Odessa Dejos, Sr. Managing Director, Changing Our World, Inc. James O'Sullivan, Director, Foundation Services, Rockefeller Philanthropy Advisor Tamara L. Harris Robinson, VP, Robinson Harris Foundation Andrew Watt, FLnstF, President & CEO, Association of Fundraising Executives	The Changing Face of Philanthropy
10/12/2011	Breakfast	Jon Simons, VP of Resource Development, Donor by Design	Broadening the Base of Philanthropy
11/2 & 11/3/2011	Conference on Philanthropy	Various Presenters	31st Annual Conference on Philanthropy: Success, Innovation and Balance
12/8/2011	Luncheon	Eric Taylor, Founder & Chief Collaboration Officer, Eric Taylor Consulting Group	"Life Lessons from Superman" – How I Learned to Fly and You Can Too!

Breakfasts: 1.5 Hrs. ♦ Luncheons: 1 Hr. ♦ Workshops: 2 Hrs. ♦ NJ/NY Summit: 4 Hrs. ♦ Fundamentals: 16 Hrs. ♦ Conference on Philanthropy: Day 1: 4 Hours / Day 2: 8 Hours